OB/

It is an object that a user sets an attribute except for an additional attribute generated by a digital camera to store the attribute\in a file / There is disclosed a system including a host computer serving as an attribute data setting means for setting attribute data related to image data or voice data, a non platile memory serving as an attribute data holding means for bolding the set attribute data in a digital camera in advance, a CPU serving as a recording means for automatically adding the attribute data held in the nonvolatile memory to the image data or the voice data to record the image data or the voice data, and a media recording I/F, wherein a user sets attribute information added to respective image\or voice data to hold the image or voice data in the digital camera, and, during formation of image or voice files, the digital camera stores the set attribute information in the files.